



APAC Board Member Role Responsibilities

Engage regional constituents, defining and prioritizing MESA growth strategies in the region through content/program prioritization, and ensuring support for, and execution of, approved initiatives. Board members are encouraged to support MESA's mission and vision broadly, engaging all in their professional spheres of influence. Board members are also expected to contribute their knowledge and share best practices regularly and demonstrate the value of MESA within their own organization.

CHAIRMAN:

- Responsibilities:
 - Ensure the Board's activities and priorities match the needs of regional constituents and are properly represented to the International Board
 - Serve as Regional Board Chairman on MESA's Executive Committee
 - Lead the board to create and implement an annual plan with goals that ensure complete alignment with the International Board's overall mission and direction
 - Oversee activity of regional working groups and events
 - Plan agenda, and moderate all regional board meetings

VICE CHAIRMAN:

- Responsibilities:
 - Collaborate with Chairman and serve as back-up as needed to cover regional board responsibilities
 - Serve on the Finance Committee, review and report to regional board on MESA's monthly financial status
 - Responsible for the approval or disapproval of any budget request as well as the financial management of any MESA funds assigned to the board's region

EXPECTATIONS of ALL board members:

- Champion the needs of regional constituents internally and the value of MESA externally
- Commit to serve in current position for 2 years from election
- Participate in at least 75% of all board meetings
- Work with the regional board to create annual goals for the region and monitor the region's progress
- Be prepared to contribute time, marketing insights, business leadership, thought leadership, organizational support and other resources to further the aims of the organization
- Board members must effectively engage their organization and their organization's networks, where possible and appropriate. For example:
 - Board members are expected to coordinate additional representatives from their company to serve on multiple MESA committees, working groups and special interest groups
 - Board members are expected to engage their business leadership to ensure broad

- support for MESA within their organization
- Board members are expected to negotiate their company's financial support of MESA membership fees, events and programs, including sponsorships, attendance, and participation
- Board members are strongly encouraged to engage partners, customers and suppliers, as appropriate, to become MESA members and support MESA and its activities
- Board members are encouraged to promote MESA's Global Education Program, coordinate company employee participation in GEP events, host on-site programs, and promote the GEP to customers/prospects and other business partners
- Board members are expected to promote the vast array of content available in our Resource Library, how it can be used to benefit an organization, and promote it as a membership benefit

Board Member Dismissal Policy

Failure to meet the criteria as outlined in this Responsibilities document may result in dismissal upon review by the Board. Additionally, should any member of the Board of Directors:

- be absent from more than 25% of the meetings in a calendar year
- allow their membership in MESA to lapse for more than 3 consecutive months

that Director may be prohibited from further serving on the Board by a majority vote of the Board of Directors.