



MESA
INTERNATIONAL
Where Manufacturing Meets IT

May 8-11,
2023

SMART MANUFACTURING VIRTUAL EVENT

Now!



Sponsorship Opportunities

MESA (Manufacturing Enterprise Solutions Association) International is a global nonprofit providing education, networking and best practice sharing around Smart Manufacturing and Industry 4.0. Reach MESA's community of manufacturers, producers, industry leaders and solution providers as a sponsor of our 2023 event, **Smart Manufacturing Now!**

Sponsor Benefits

- Opportunity to bring in a keynote speaker (manufacturer/producer) - must be approved by MESA
- Logo on all event promotions
- Participant List - Regional Sponsors will receive the participant list specific to the region sponsored. Global Sponsors will receive the complete participant list.
- Opportunity to submit sponsored content
- Two-minute Sponsor Company Introduction Prior to Keynote Speaker
- Access to the recorded event for internal and external use
- One-year Individual MESA membership (with access to the MESA library)
- One-year Individual MESA membership for sponsor's keynote speaker

Sponsor Levels

Regional Sponsor
\$5,000

Global Sponsor
\$8,000

Learn More & Sign Up

Contact MESA Commercial Leader Dom Weyker at domw@mesa.org for more information or visit mesa.org/smart-manufacturing-now.



MESA
INTERNATIONAL
Where Manufacturing Meets IT

May 8-11,
2023

SMART MANUFACTURING Now!

VIRTUAL EVENT



Keynote Speakers

Why should you become a Keynote Speaker?

- Position yourself as a digital leader in the market
- Grow your professional network
- Become a free one-year Premium MESA Member (personal) or extend your existing membership for one year
- Receive a Contribution Award with the Celebrating 30 Years logo and MESA model
- Be featured on MESA International Social Media
- 1-hour Presentation to MESA Audience

Presentations will be selected according to the following criteria:

- Appropriateness and alignment of the topic with the event vision and themes
- Focus on how your operations management / plant-wide IT systems support the connections between the different manufacturing lifecycles/cross-lifecycle threads/enabling technologies. Subject matter may range from planning and implementation to challenges and results.
- Ability to show operational metrics and/or financial metrics
- Features Manufacturer / Producer presenters or a joint presentation between a Manufacturer / Producer and Vendor / Consultant.

Learn More & Sign Up

Contact MESA Association Manager,
Megan Calles at megancalles@mesa.org or
visit mesa.org/smart-manufacturing-now.



MESA
INTERNATIONAL
Where Manufacturing Meets IT

May 8-11,
2023

SMART MANUFACTURING Now!

VIRTUAL EVENT



Use Case Speakers

Why should you become a Use Case Speaker?

- Position yourself as a digital leader in the market
- Grow your professional network
- Become a free one-year Premium MESA Member (personal) or extend your existing membership for one year
- Receive a Contribution Award with the Celebrating 30 Years logo and MESA model
- Be featured on MESA International Social Media
- 30-minute Presentation to MESA Audience

Presentations will be selected according to the following criteria:

- Appropriateness and alignment of the topic with the event vision and themes
- Focus on how your operations management / plant-wide IT systems support the connections between the different manufacturing lifecycles/cross-lifecycle threads/enabling technologies. Subject matter may range from planning and implementation to challenges and results.
- Ability to show operational metrics and/or financial metrics

Learn More & Sign Up

Contact MESA Association Manager,
Megan Calles at megancalles@mesa.org or
visit mesa.org/smart-manufacturing-now.